

## ULSTER COUNTY

Sign Location	Sign No.	Type	Size	Wkly Impressions'	Direction*	Lights		
NY Thruway, Plattekill	X-2093	Bulletin	24' x 100'	142,319	LS	YES	<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Saugerties	X-3259	Bulletin	12' x 16'	27,218	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Saugerties	X-932	Bulletin	10' x 48'	25,850	RS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Esopus	P S93-1	Poster	10'5" x 22'8"	16,661	LN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Esopus	P S93-2	Poster	10'5" x 22'8"	16,958	LN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Lloyd	P 822A	Poster	10'5" x 22'8"	61,312	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Lloyd	X-3253	Bulletin	10' x 24'	46,384	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Lloyd	X-3064	Bulletin	10' x 24'	45,972	LS	YES	<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Lloyd	X-1009	Bulletin	10' x 16'	31,217	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Lloyd	X-3247	Bulletin	10' x 24'	42,070	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 818A	Poster	10'5" x 22'8"	41,820	RS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	X-3063	Bulletin	10' x 24'	42,307	RN	YES	<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 815A	Poster	10'5" x 22'8"	41,820	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 816A	Poster	10'5" x 22'8"	32,701	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	X-3048	Bulletin	10' x 24'	42,307	RS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 812A-1	Poster	10'5" x 22'8"	41,820	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 813A-2	Poster	10'5" x 22'8"	41,820	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 810A-1	Poster	10'5" x 22'8"	32,701	LN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 811A-2	Poster	10'5" x 22'8"	32,940	LN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	X-3080	Bulletin	10' x 26'	35,195	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 818-1	Poster	10'5" x 22'8"	34,072	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 816-1	Poster	10'5" x 22'8"	43,765	RS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Milton	P 817-2	Poster	10'5" x 22'8"	43,258	RS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Marlboro	X-1010	Bulletin	10' x 33'	37,839	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Marlboro	J-77	Bulletin	10' x 16'	42,185	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Marlboro	X-3010	Bulletin	10' x 24'	48,480	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 9W, Marlboro	P 808	Poster	10'5" x 22'8"	37,517	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 44-55, Kerhonkson	K-242	Bulletin	20' x 16'	5,638	RW	YES	<a href="#">Map</a>	<a href="#">Photo</a>
Route 44-55, Kerhonkson	K-242A	Bulletin	20' x 16'	4,039	LE	YES	<a href="#">Map</a>	<a href="#">Photo</a>
Route 44-55, Highland	X-3016A	Bulletin	15' x 52'	125,209	LE	YES	<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Greenfield Park	K-92	Bulletin	10' x 20'	6,397	LW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Greenfield Park	K-91	Bulletin	10' x 20'	6,397	LW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Greenfield Park	K-91A	Bulletin	10' x 16'	8,505	RE		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Greenfield Park	K-54	Bulletin	10' x 24'	6,642	LW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Greenfield Park	K-53	Bulletin	10' x 24'	6,578	LW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Ellenville	K-205	Bulletin	10' x 24'	8,861	RW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Ellenville	X-1910	Bulletin	10' x 16'	8,696	RE		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Ellenville	K-104	Bulletin	10' x 20'	6,588	LW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 52, Ellenville	K-237	Bulletin	10' x 28'	9,110	RW		<a href="#">Map</a>	<a href="#">Photo</a>
Route 208, Gardiner	X-3118	Bulletin	10' x 24'	14,273	RS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 209, Kerhonkson	K-287	Bulletin	8' x 18'	17,396	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 209, Kerhonkson	K-285	Bulletin	10' x 16'	23,434	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 209, Kerhonkson	K-87	Bulletin	10' x 24'	18,243	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 209, Kerhonkson	X-1958	Bulletin	10' x 24'	18,569	LS		<a href="#">Map</a>	<a href="#">Photo</a>
Route 209, Ellenville	X-1903A	Bulletin	10' x 20'	14,964	RN		<a href="#">Map</a>	<a href="#">Photo</a>
Route 209, Ellenville	X-1903B	Bulletin	10' x 16'	10,662	LS		<a href="#">Map</a>	<a href="#">Photo</a>

Route 209, Wawarsing	X-3174	Bulletin	10' x 14'	13,162	RN	<a href="#">Map</a>	<a href="#">Photo</a>
Route 299, Highland	P 950-2	Poster	10'5" x 22'8"	35,932	RE	<a href="#">Map</a>	<a href="#">Photo</a>
Route 299, Highland	X-2084A	Bulletin	10' x 24'	36,401	RE	<a href="#">Map</a>	<a href="#">Photo</a>
Route 299, Highland	X-3262	Bulletin	12' x 24'	45,215	RE	<a href="#">Map</a>	<a href="#">Photo</a>
Route 299, Highland	X-3260	Bulletin	12' x 24'	34,164	LW	<a href="#">Map</a>	<a href="#">Photo</a>
Route 299, Highland	X-3261	Bulletin	12' x 24'	34,740	LW	<a href="#">Map</a>	<a href="#">Photo</a>

\***Direction:** RS=Billboard is visible on the **RIGHT** side of the road, heading **SOUTHBOUND**  
LN=Billboard is visible on the **LEFT** side of the road, heading **NORTHBOUND**

^**Weekly Impressions** reflects the number of "eyes-on" views each week by motorists and pedestrians age 18+. Source: Geopath