

BERGEN COUNTY

Sign Location	Sign No.	Type	Size	Wkly Impressions	Direction*	Lights	Map	Photo
Route 17, Mahwah	X-1132	Bulletin	14' x 44'	261,287	RS	YES	Map	Photo
Route 17, Mahwah	X-1133	Bulletin	14' x 48'	215,486	LN	YES	Map	Photo
Route 17, Mahwah	X-3033A	Bulletin	14' x 60'	288,701	LS	YES	Map	Photo
Route 17, Mahwah	X-3033	Bulletin	14' x 60'	235,344	RN	YES	Map	Photo
Route 17, Mahwah	X-1243	Bulletin	12' x 40'	252,709	RS	YES	Map	Photo
Route 17, Mahwah	X-1243A	Bulletin	11' x 44'	204,973	LN	YES	Map	Photo

***Direction:** RS=Billboard is visible on the **RIGHT** side of the road, heading **SOUTHBOUND**

LN=Billboard is visble on the **LEFT** side of the road, heading **NORTHBOUND**

^**Weekly Impressions** reflects the number of "eyes-on" views each week by motorists and pedestrians age 18+. Source: Geopath