

LITCHFIELD COUNTY

Sign Location	Sign No.	Type	Size	Wkly Impressions	Direction*	Lights		
Route 4, Torrington	C-191	Bulletin	10' x 24'	33,386	RE	YES	Map	Photo
Route 7, New Milford	C-201	Bulletin	10' x 16'	13,453	RS		Map	Photo
Route 7, New Milford	C-200	Bulletin	10' x 20'	44,318	RS		Map	Photo
Route 7, Canaan	C-190	Bulletin	10' x 20'	15,393	RN		Map	Photo
Route 7, Canaan	C-190B	Bulletin	10' x 16'	11,041	LS		Map	Photo
Route 44, Cannan	C-253	Bulletin	8' x 8'	6,696	LW		Map	Photo

***Direction:** RS=Billboard is visible on the **RIGHT** side of the road, heading **SOUTHBOUND**
LN=Billboard is visible on the **LEFT** side of the road, heading **NORTHBOUND**

^**Weekly Impressions** reflects the number of "eyes-on" views each week by motorists and pedestrians age 18+. Source: Geopath