

NEW HAVEN COUNTY

Sign Location	Sign No.	Type	Size	Wkly Impressions^	Direction*	Lights		
Route 84, Waterbury	C-164	Bulletin	15' x 52'	387,103	LW	YES	Map	Photo

***Direction:** RS=Billboard is visible on the **RIGHT** side of the road, heading **SOUTHBOUND**
LN=Billboard is visible on the **LEFT** side of the road, heading **NORTHBOUND**

^**Weekly Impressions** reflects the number of "eyes-on" views each week by motorists and pedestrians age 18+. Source: Geopath